

SportsPro LIVE SAMPLE DELEGATE LIST 2020

COMPANY NAME	JOB TITLE
Adidas	Head of Global Sports Marketing
AEG	Executive Vice President, Global Partnerships
AELTC (All England Lawn Tennis Club)	Head of Marketing and Commercial
AFC Bournemouth Football Club	Commercial Director
Alipay	Director of Sports Marketing
Amazon Web Services (AWS)	Head of Sports EU, Prime Video
Arsenal Football Club	Head of Content
Ascot Racecourse	CCO
AS Roma	Chief Strategy Officer
Aston Villa Football Club	Head of Data and Insight
ATP Media	CTO
Badminton England	Commercial & Marketing Director
Barclays	Senior Sponsorship Partnerships Manager
BBC Sport	Head of Radio and Digital
Beko Global	Global Partnerships & Brand PR Manager
Brentford Football Club	CEO
Brighton & Hove Albion Football Club	Senior Marketing Manager
British Gymnastics	Commercial Director
British Horseracing Authority	Head of IT
British Paralympic Association	Commercial Director
British Volleyball Federation	President
BT Sport	Head of Commercial Sports Rights
Budweiser Brewing Group UK&I	Head of Football Content & Strategy
Canon Europe	Partnership Manager - EMEA
Cardiff City Football Club	Head of TV & Video
Chelsea Football Club	Head of Digital Platforms
City Football Group	Head of Operations Development
Comcast	EVP/COO
COPA90	Chief Business Officer
Coutts	Director, Marketing & Colleague Communications
DAZN	Chief Business Development Officer
DFL Digital Sports	CEO
DHL	Head of Global Sponsoring Partnerships
Discovery	VP Digital Content Strategy
ECB (England & Wales Cricket Board)	Managing Director
EFL (English Football League)	Head of Digital
Eleven Sports	CEO
England Golf	Marketing & Communications Director
ESPN	Digital Marketing Manager
European Tour	Head of Content
Eurosport	SVP Technology and Operations
Everton Football Club	Chief Financial and Commercial Officer
Facebook	Director of Sports Partnerships - EMEA
FC Barcelona	Marketing Director
FedEx	Senior Brand & Sponsorship Specialist
FIFA	Chief Digital Transformation & Innovation Officer
FIFA	Manager Digital Fan Marketing
Formula E	Chief Marketing Officer
Formula 1	Director of Strategy
Fulham Football Club	CEO
GB Boxing	Chief Executive
Google	Industry Manager, Sports & Fashion
Guinness World Records	SVP Global Brand Strategy
Harlequins FC	Commercial Director
Huddersfield Town Football Club	Commercial Director
IBM	Chief Strategy Officer
ICC Men's Cricket World Cup 2019	Managing Director
Intel Sports	Managing Director
International Paralympic Committee	Digital Media Manager
International Rafting Federation	Head of Marketing & Media
International Tennis Federation	Chief Operating Officer
International Triathlon Union	Marketing Manager
Juventus Football Club	Head of Marketing
Leeds United Football Club	Head of Content
Leicester City Football Club	Head of Partnerships
Liverpool Football Club	VP, Media - Technology & Delivery
Lucozade Sport	Head of Partnerships
Manchester United Football Club	CEO, Media
Marylebone Cricket Club	Head of Digital
McLaren	Group Digital Director
MLB	Senior Director, Growth and Strategy, EMEA
NBA	VP, Global Media Distribution, EMEA
New Era	Brand Director, Product and Marketing EMEA
New York Excelsior OWL	VP, Consumer Products
NFL	Social Media & Digital Content Manager
NFL Game Pass	CEO
Olympique de Marseille	Distribution Manager
ParalympicsGB	Digital Manager
Paris Saint-Germain	Chief Digital Officer
PGA Tour	CTO
Premier League	Head of Sales and Marketing

*Please note this is a snapshot list of registered attendees from SportsPro Live 2020 and Fan Conference 2019

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Premiership Rugby	Head of Broadcast
Pringles	Marketing Leader
Queens Park Rangers Football Club	Digital Content Manager
Rakuten	Executive Director - Global Marketing & Branding
Rangers Football Club	Commercial & Marketing Director
Real Madrid CF	CTO
Red Bull Media House	CIO
RFU	Head of Legal
ROKiT Williams Formula One team	Senior Commercial Manager
Royal Yachting Association	British Sailing Team Communications Manager
Rugby League World Cup 2021	CEO
SailGP	Chief Financial & Business Officer
SailGP	Sustainability Director
Sheffield Wednesday Football Club	Brand manager
Six Nations Rugby	Head of Commercial, Brand and Marketing
Skateboard England	Head of Digital Engagement
Sky Sports	Director of Content, Production & Operations
Southampton Football Club	Head of Digital and Contnt
Spartak Moscow Football Club	Executive Director
Sunderland AFC	Managing Director
Swansea City AFC	Head of International
Team Dignitas	CEO
Team GB	Digital Strategy
The FA	Chief Commercial & Football Development Officer
The FA	Head of Marketing and Commercial, Women's Football
The Volvo Ocean Race	Head of Digital Content
Tottenham Hotspur Football Club	Head of Technology
Twitter	Global Content Partnerships, Sports
Uber Eats	Head of Comms EMEA
UEFA	Head of Digital Transformation
USTA (United States Tennis Association)	Director, Broadcasting
Visa	Head of Sponsorship
Vitality	Managing Director
Watford Football Club	Finance Director
Whistle	Managing Director, International
Wolverhampton Wanderers Football Club	Marketing Manager
World Rugby	COO & Head of Rugby World Cup
World Sailing	Director of Brand and Marketing
World Snooker	Event Director
World Surf League	Chief Strategy Officer and Head of International
World Wrestling Entertainment	VP & General Manager
WSC Sports	CEO
Yahoo UK	Head of Sport
Vodafone	CTO

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